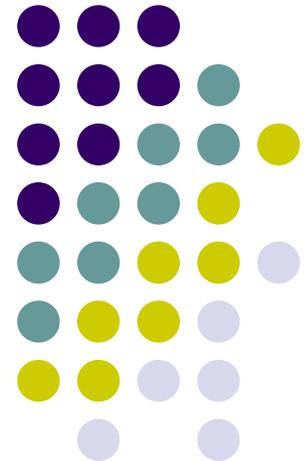


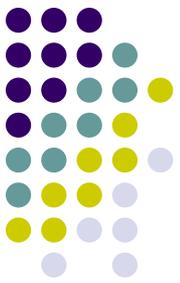
# NEIGHBORHOOD STEERING COMMITTEE (NSC)

## Opposition to the Head Royce School (HRS) Conditional Use Permit Application, 2015

Presentation for  
*Planning Commission Public Hearing,*  
City of Oakland

November 4, 2015





# NSC Introductions

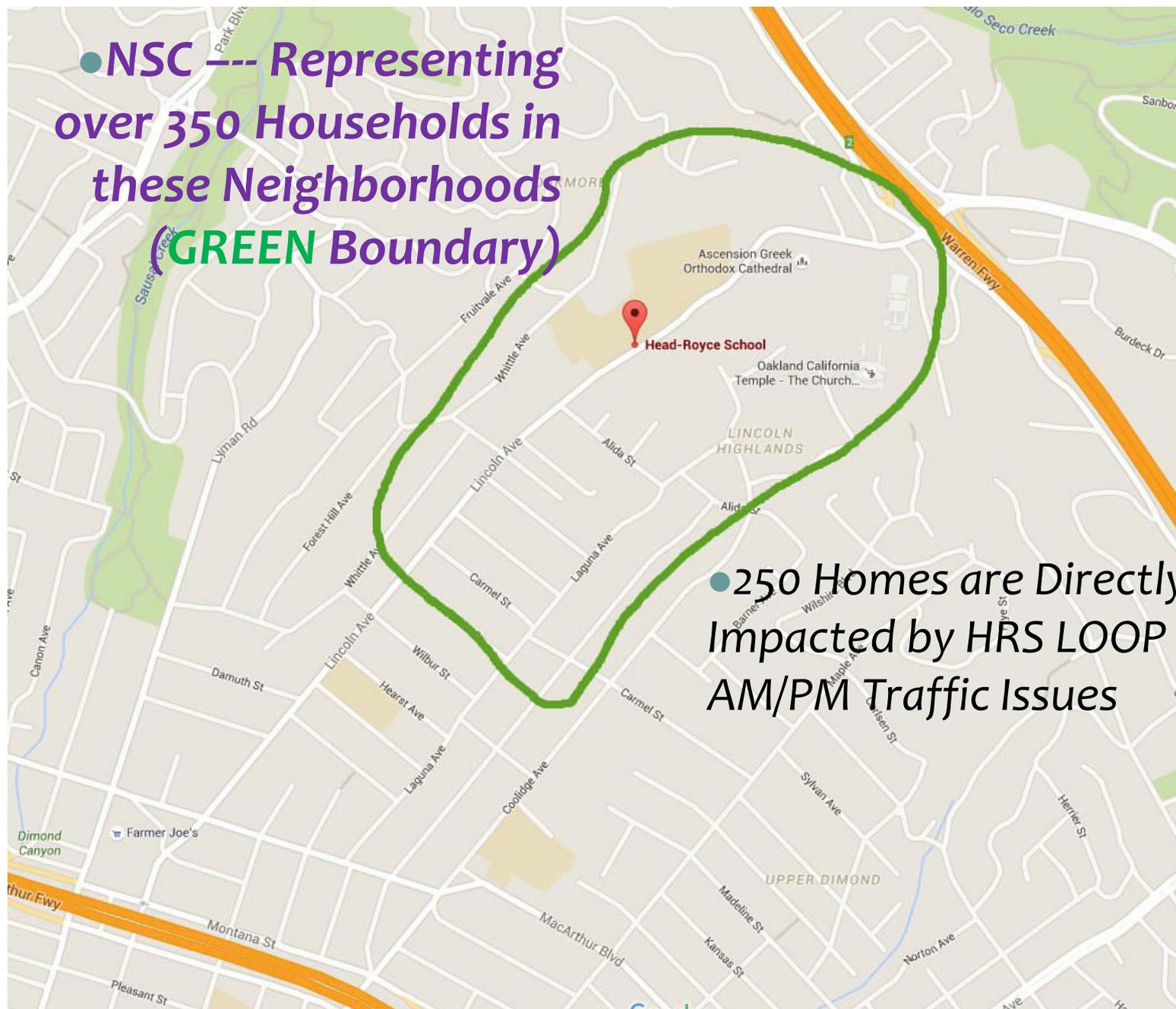
Members of **NSC** representing over **350** households in the north and south residential neighborhoods surrounding HRS:

Cheryl Brown      Paul Cowley      Karen Young

*Neighbors want relief from unacceptable traffic, parking and noise issues generated by HRS.*

*They expect support from City Planning process to allow them to enjoy their homes and families in peace and quiet.*

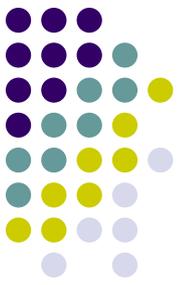
● NSC --- Representing  
over 350 Households in  
these Neighborhoods  
(GREEN Boundary)



● 250 Homes are Directly  
Impacted by HRS LOOP &  
AM/PM Traffic Issues



# NSC Issues with Draft CUP Application - 2015



2015 Draft Permit continues issues **still not resolved** by the 2006 CUP.

Has the same 2006 problem – **Unenforceable language** and **nebulous future plans**.

NSC seeks straightforward, simply worded directives in the conditions.

Compliance with a permit that includes “**good faith effort**” “**encouraging parents**” and “**is contemplated**” will not be enforceable by the City.

Draft permit application has **NO Financial Consequences for Non-Compliance**.



# ***Growth – Enrollment & Capacity***

Expanding HRS Size = Increasing Impacts.

HRS encroachment impacts are bad now and will escalate unless City addresses **growth**.

HRS proposes **906** students, 6 years ahead of current permit.

NSC proposes **875** students for 2015 application which includes students already illegally enrolled.



# ***Future HRS Growth & Impact***

HRS campus is **TWICE** the size of any other private school campus in Northern California.

No other private school in region has placed 800+ students on a single campus or neighborhood.\*

HRS estimates **existing** campus capacity @

**1,015-1460+ students\*\***, based on current California school space standards.

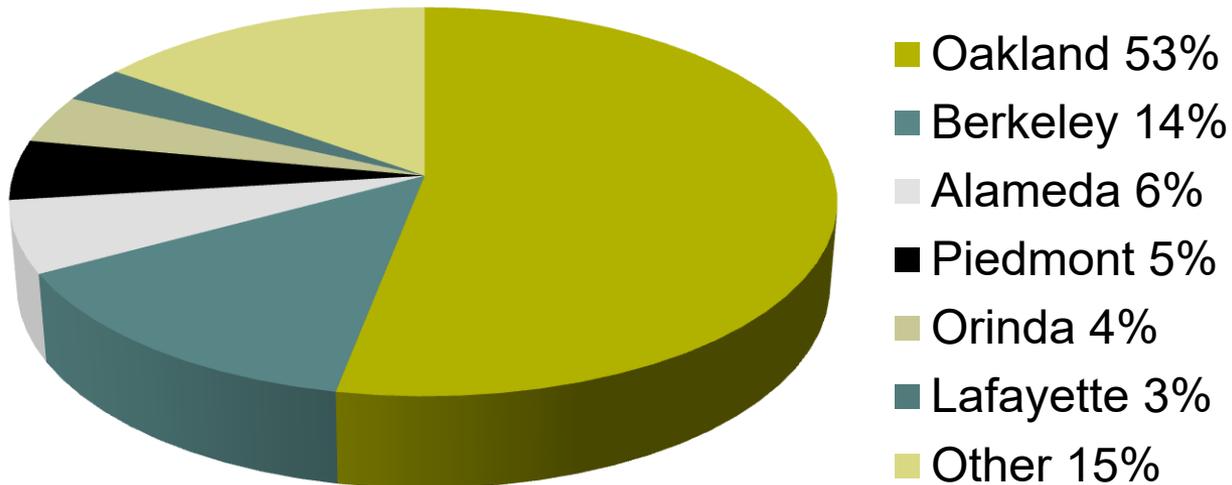
\*Harker School (SJ) 2,000 students on 4 campuses, in 4 neighborhoods

\*\* SOM Letter, 10/13/15

# HRS Student Population (2012-2013)



## Student Home Cities\*



\* HRS Student Directory, 2012

# Operational Impacts - Transportation



HRS is a commuter school.

Generates more than **1100** vehicle trips\* per day.

Only **463** students from Oakland (2013).

**Traffic volume\*** (2014) @ **Peak Hours** on **Lincoln Ave:**

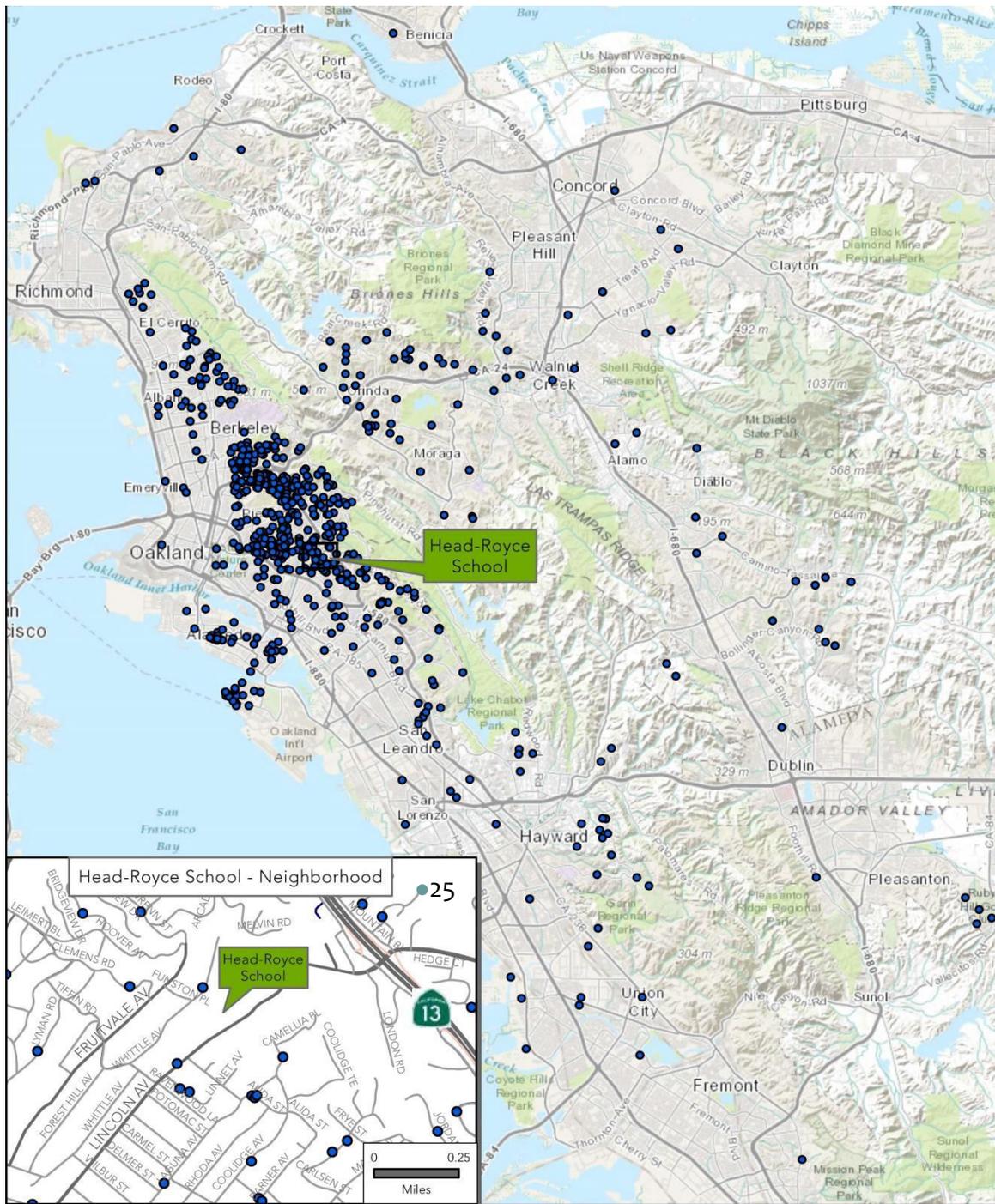
Morning (7:45-8:45) **1,086+** vehicles.

Afternoon (3:00-4:00) **820+** vehicles.

\*Nelson/Nygaard Transportation Assessment/Impacts, Fig 2.2/3 pg. 2.11/12

# HRS Student Home Locations\*

(879, 2012-2013)



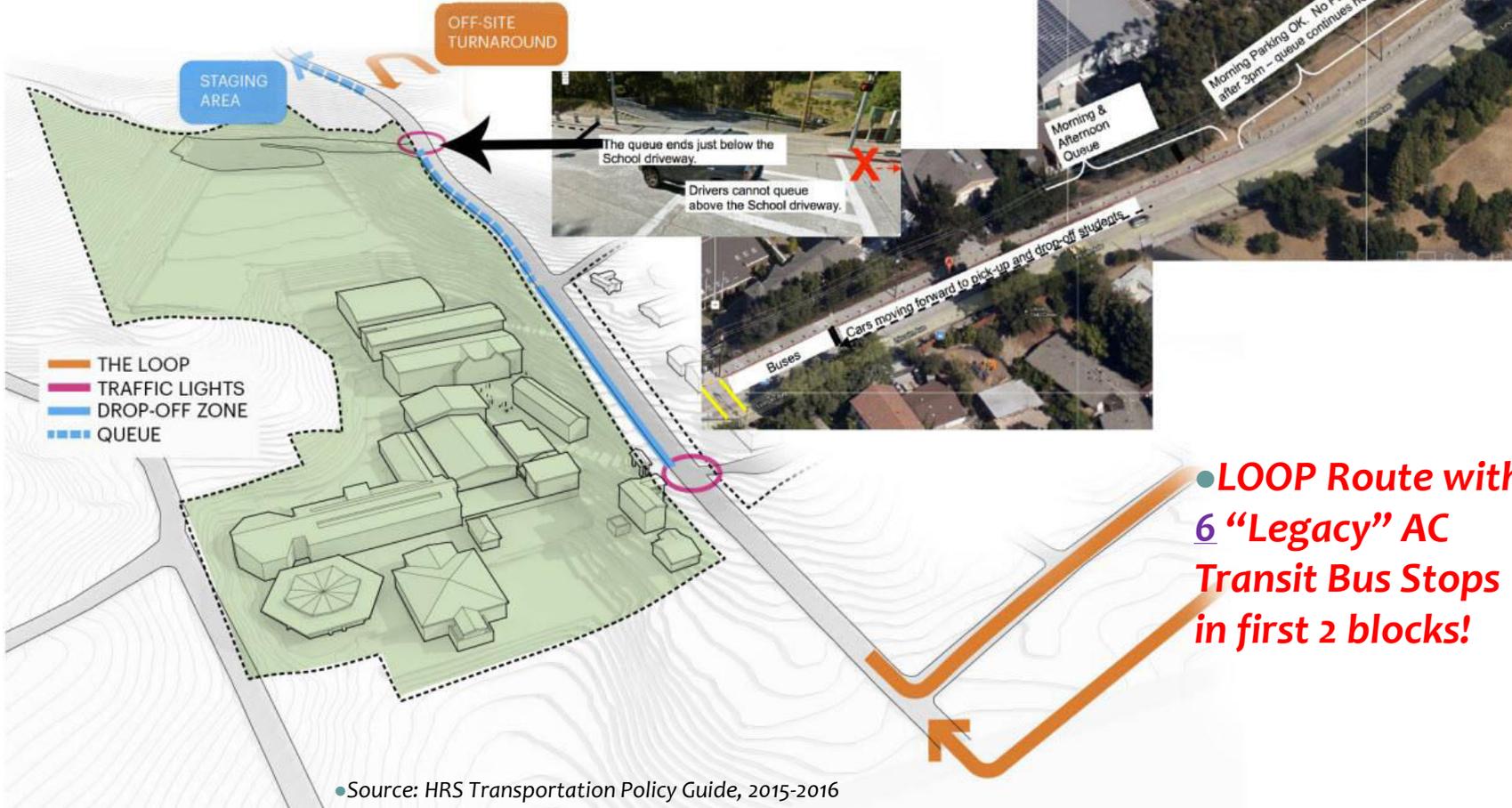
●\* HRS Student Directory, 2012 ESRI ArcGIS Online Map Service



# Traffic on Lincoln - Twice Daily

● **Staging Area and Turnaround located Uphill @ Monterey Blvd/Highway 13**

● 10

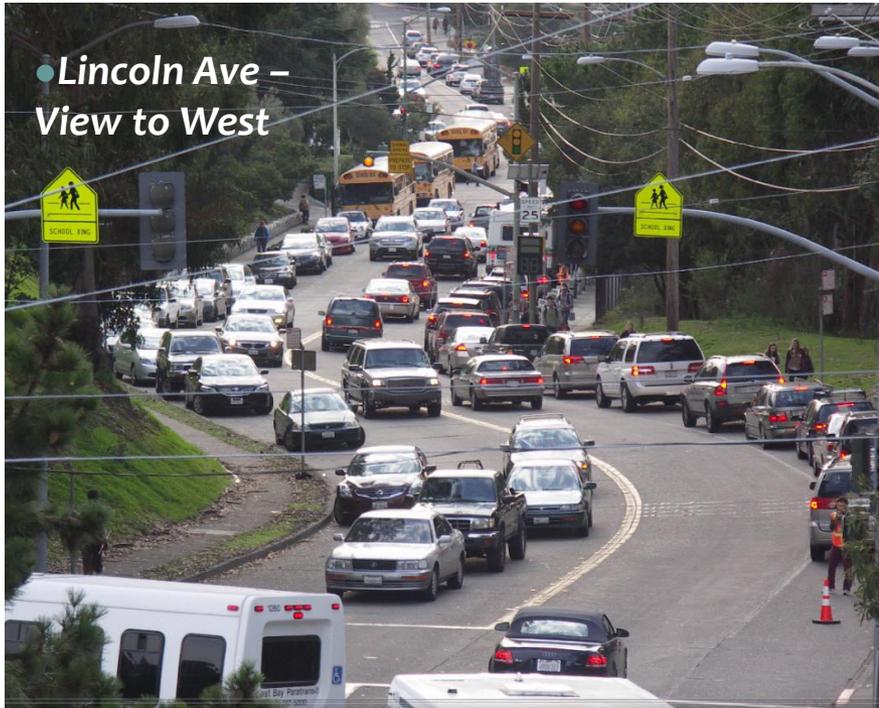


● Source: HRS Transportation Policy Guide, 2015-2016



# Daily Lincoln Ave Challenge

## Access Clogged with Curbside Dropoff/Pickup Activity



● Mix of AM/PM Traffic with Random HRS Curbside Pickups outside of Queue

10/27/15



# ***Transportation Impacts***

HRS has not maximized **bus ridership or routes** that do not impact neighbors.

HRS does **not use any of its own properties** or parking lots for **daily drop-off and pickup** activities.

Drop-off and pickup chaos limits general and emergency **traffic access on Lincoln Ave.**

HRS Transportation Demand Management Plan (TDM) 2015 pushes vehicles and parking onto narrow (14' width) **residential streets** not designed for commercial traffic.

# Curbside Pedestrian Mix + Vehicles





# Traffic – The LOOP

The LOOP pattern is an **accommodation, not a necessity** for HRS drivers returning to Highway 13.

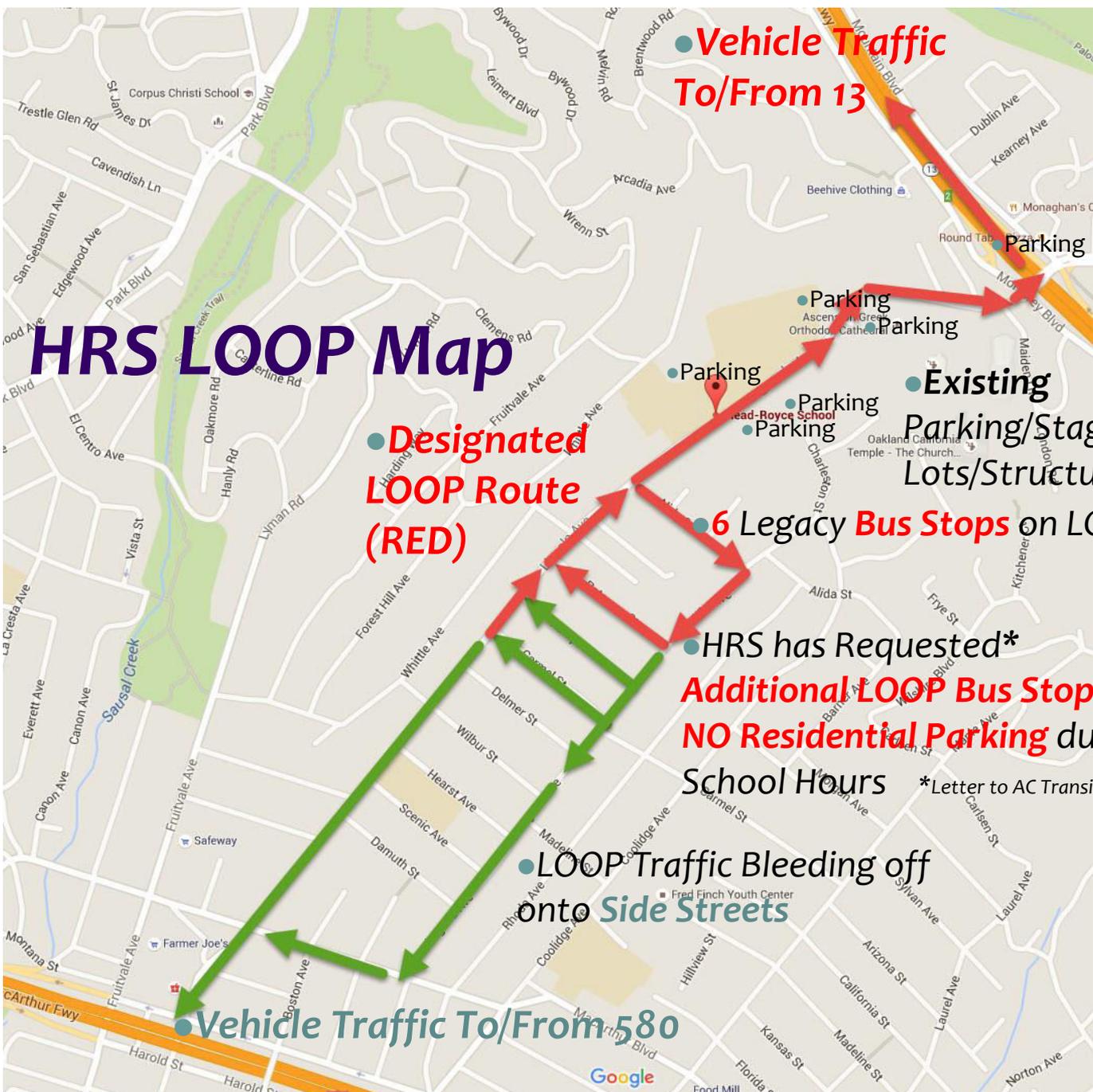
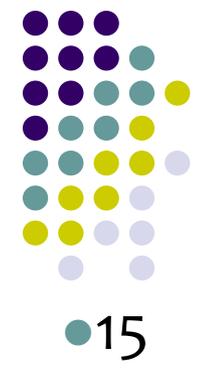
Creates dangerous nuisance on streets more than ½ mile from campus.

High volume/hour, 30-35+ MPH on narrow streets

LOOP was created by HRS with **NO neighborhood input or agency review.**

*“No AC Transit documents, field reports, planning studies, approvals exist for the 604/605 LOOP Route.”*

CPRA Response, Office of General Counsel 9/17/15



# HRS LOOP Map

● **Vehicle Traffic To/From 13**

● **Designated LOOP Route (RED)**

● **Existing Parking/Staging Lots/Structures**

● **6 Legacy Bus Stops on LOOP**

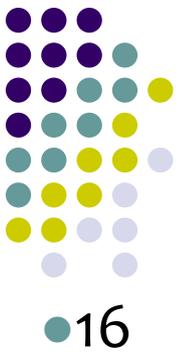
● **HRS has Requested\* Additional LOOP Bus Stop and NO Residential Parking during School Hours**

\*Letter to AC Transit 9/11/15

● **LOOP Traffic Bleeding off onto Side Streets**

● **Vehicle Traffic To/From 580**

● 15



## ***LOOP Issues***

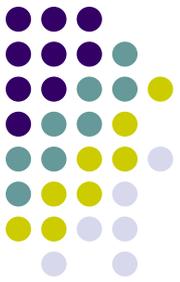
Increased HRS LOOP traffic volume is dumped on top of neighborhood traffic, blocking driveways, other service and emergency vehicles, local public school and daycare access for others.

### ***NSC wants an end to the LOOP***

Alternative routes, parking and drop off locations exist and need to be explored and implemented in new CUP.

NSC has initiated review with AC Transit to audit **LOOP route and multiple bus stops no longer in use.**

# Traffic Conditions – 5 Blocks from Campus



- Oversize AC Transit Vehicles Used for Narrow 14' Traffic Lanes on Residential Streets (Potomac @ Laguna (LOOP Corner))

# Highlights of Differences in Draft CUP Application



## Employee Count

**HRS** wants **UNLIMITED number** of employees with no additional parking, shuttle or commute incentives.

**NSC** proposes **FIXED cap** on **number** of employees = to 2006 CUP



# Highlight of Differences, cont.

## Events

HRS wants **no limit** on the number of weekday events during school year.

Plus approval for **75 weekend events**.

NSC proposal **limits total events**.

Prohibits lending, renting or partnering with individuals or any group for use of the school facilities.



# Highlight of Differences, cont.

## Summer School/Camp Program

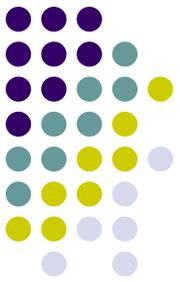
HRS wants 2 summer sessions with  
**780 students/session.**

HRS is operational **11 months/year.**

NSC wants no more than **500 students/session**

**Equal to current limit.** Based on high level of nuisance traffic, poor monitoring and noise.

# Summer Camp Noise 85-95 dB @ Curb



21



● Portable Generator/Air Compressors @ Multiple Bounce House Setups

● Photo Sound Levels, July 24, and October, 2015

# Solutions



Recommend to the Commission an

**ENFORCEABLE Use Permit** that adopts the  
NSC proposal,

Or

Recommend **DENIAL** of the application for modification  
of the current 2006 Use Permit and require HRS  
immediately reduce its enrollment to the Phase 2  
level.